

2025 Edition



Section 01

PROTECTING YOUR FAMILY

01 | PROTECTING YOUR FAMILY

HOW DO YOU PROTECT YOUR FAMILY FROM HUMAN & SEX TRAFFICKING?

Some things to consider:

1. Stay Engaged with Your Kids

Stay active in their social, school, and online life. As parents, you are the 80% force in your child's life—you have the most impact on how they behave, their safety, and what they believe. Use it.

2. Have Open Conversations About Human Trafficking & Social Media Risks

Just because being online wasn't a big part of your youth doesn't mean it's not a big part of theirs. Kids immerse themselves in social media because they are looking for:

- Attention
- Affection
- Connection

Talk to them about the dangers of online interactions and trafficking-related risks.



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3. Monitor All Devices and Online Activity

- All social media platforms have built-in messaging systems—so just monitoring texts isn't enough.
- Regularly and randomly sit down with your child and go through everything on their phone.
- Ask about each contact—real names only, no nicknames.
- Use parental controls and privacy settings on all devices to limit who can contact your child.
- If they delete browser history, there's no laptop for school.

4. Recognize Common Online Grooming Tactics

- Catfishing: Fake profiles to befriend children.
- Job Offers & Modeling Scams: False promises of money or fame.
- Manipulative Language: "You're so mature for your age," "Your parents don't understand you."
- Viral Challenges: Using social media challenges to lure kids into compromising situations.

Where Predators Lurk:

- Snapchat: Disappearing messages.
- Discord: Private chats.
- Roblox: In-game interactions.
- Live-Streaming Risks: TikTok Live, Omegle.
- AI Manipulation: Deepfakes used to exploit kids.

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5. Don't Be Timid About Being a Parent

- You don't have to give them a reason why they can't do something, go somewhere, or ride with someone. They just can't. Always trust your instincts—your gut is often right.
- If you don't know the kids or family they want to hang out with, find out.
- Be the "embarrassing parent" they hate until they're 18 but appreciate at 30.

6. Nostalgia Won't Keep Them Safe

- The world has changed. Back then, porn was in a brown paper bag—today, it's hardcore content on your teenager's phone.
- Malls used to be safe hangouts; now, traffickers target them. You must adjust to the current reality.

7. Keep the Family Computer in a Central Location

- Make sure your kids use the computer where you can see them.

8. Never Leave Your Child in the Car

- It's inconvenient, but safety comes first. Taking extra time is better than a lifetime of regret.
- For younger kids in public spaces (e.g., parks, stores), use a wristband with your contact info or teach them to find a store employee if lost.



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9. Know Where They Are at All Times

- Use GPS tracking apps for kids' phones—some are built-in.
- Set clear rules about where they can go and with whom.

10. Address Peer and Community Risks

- Peer Pressure: Discuss how peers might dare them to meet strangers or share explicit content. Role-play saying "No" confidently.

- Community Vigilance: Join or form a neighborhood watch to report suspicious activity, like unfamiliar cars near schools or parks.

11. Teach Your Kids the Difference Between Surprises & Secrets

- Rule: "We keep surprises, but we don't keep secrets."
- Example: "A birthday surprise for Mommy is fine, but if someone touches you and tells you to keep it a secret, you must tell Daddy."

12. Teach Young Children About Safe & Unsafe Touch

- Let them know who is allowed to touch them and in what situations.
- Teach them they don't have to be polite or accommodating to strangers.

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13. Teach Your Kids Simple Self-Defense

- If grabbed, they should aim for eyes, throat, or groin—quickly and forcefully. A palm strike to the nose can stun an attacker.
- Practice hitting a heavy bag once a week.
- A self-defense course is a great family activity.

14. Have a Family Emergency Plan

- Outside of 911, kids should know who to call if something happens to them or you.
- Include trusted contacts outside of family in case of an emergency.
- Give them a laminated card with emergency numbers to keep in their backpack.

15. Use a "Code Word for Safety"

- Teach your kids a special word to use if they feel unsafe but can't openly say it.
- Have a simple emoji or text signal (e.g., "❤️" or "I'm hungry") they can send when in danger.
- Only share this word with trusted adults. If someone asks them to change it, that's a red flag.



16. Be Aware of Human Trafficking Red Flags

- Sudden behavioral changes (secrecy, withdrawal, new "friends").
- New expensive items (clothes, electronics, cash) they can't explain.
- Unusual absences or unexplained travel.
- Older "friends" or boyfriends/girlfriends they are secretive about.
- New slang or coded language related to trafficking.

Section 02

YOU SUSPECT TRAFFICKING

02 | YOU SUSPECT TRAFFICKING

If you suspect trafficking:

If Your Child Discloses Abuse:

Listen without judgment, thank them for telling you, and reassure them it's not their fault. Contact the National Human Trafficking Hotline (1-888-373-7888) or local authorities immediately.

Signs of Trauma:

Watch for sudden fearfulness, nightmares, withdrawal, or changes in behavior. Seek help from a child therapist or counselor if you notice these.

Support Resources:

Beyond the hotline, search online for local child advocacy centers or ask the hotline for nearby support groups for victims and families.



Section 03

LEARN MORE

03 LEARN MORE THROUGH SEMINARS

We offer training to deepen your understanding:

Church, Kids, and Creeps:

Designed to help train church staff, workers, and parents on the growing issue of sexual abuse and human trafficking.

Keeping Schools Safe:

Follows guidelines for Texas educational professionals but uses our real-world experience for both teachers and pupils.

Man Up:

Mobilizes men and boys in communities of faith to make a stand against pornography and sexual trafficking.

Boys to Men:

A powerful look at the sexual abuse of boys and its effects as they grow into manhood, discussing the role of pornography and the internet in leading young men into dangerous situations; designed for young men and their parents.

Girl Power:

A raw and honest conversation with girls and their parents about the ins and outs of sex trafficking on- and offline.

Trafficking is Big Business:

Helps businesses implement best practices for management and HR to avoid unintentional involvement in human trafficking through hiring and staff recruitment.



REAL IMPACT:

Using our GPS tracking tip, one mother found her daughter when she didn't come home on time, preventing a dangerous situation.

QUICK SAFETY CHECKLIST:

- Monitor all devices weekly
- Know their location at all times
- Address peer pressure risks
- Have an emergency plan
- Use a code word for safety



Share This Guide—Awareness Saves Lives!

- National Human Trafficking Hotline: 1-888-373-7888
- Email: DRKING@NEXTFOUNDATION.ORG
- Website: www.givethemavoice.foundation
- Mailing Address: PO BOX 1436, Grapevine, TX 76099